



FOOD AND NUTRITION SERVICE

Supplemental Nutrition Assistance Program Education (SNAP-Ed)

What Is SNAP-Ed?

SNAP-Ed is an evidence-based program that promotes healthy food choices, obesity prevention, and physical activity. SNAP-Ed teaches participants about good nutrition and how to make their food dollars stretch further.

Who Administers SNAP-Ed?

The U.S. Department of Agriculture’s (USDA) Food and Nutrition Service (FNS) administers SNAP-Ed at the Federal level. States receive funding to administer and implement the program at the local level. State SNAP-Ed grant funding allocations are defined in statute, through a formula that is used on each State’s SNAP participation rates, as well as its share of SNAP-Ed funding from base year 2009.

How Does SNAP-Ed Work?

State agencies deliver SNAP-Ed by coordinating with local community partners such as universities, food banks, or other providers that serve low-income individuals. In order to receive funds, States must submit an annual plan to FNS. State plans must include a description of how SNAP-Ed programming will coordinate with other Federal nutrition programs such as the USDA National Institute for Food and Agriculture’s (NIFA) Expanded Food and Nutrition Education Program (EFNEP). States have flexibility to deliver SNAP-Ed through a variety of approaches to meet their local nutrition education and obesity prevention needs.

The community partners are required to use interventions that combine traditional approaches such as individual and group nutrition classes with public health and environmental change approaches that help participants make healthy choices.

The SNAP-Ed Interventions Toolkit is a collection of evidence-based nutrition and physical activity interventions that is

publicly available to help SNAP-Ed implementing agencies select appropriate interventions for their communities. The SNAP-Ed Toolkit also houses the interactive SNAP-Ed Evaluation Framework, which provides SNAP-Ed partners with 51 evidence-based behavior change indicators to choose from to evaluate the success of their activities.

The SNAP-Ed Connection website acts as an information clearinghouse for SNAP-Ed State agencies, program partners, researchers, and the public. The SNAP-Ed Connection contains program guidance, training, and educational resources in an easily navigable website. Success Stories highlight effective best practices such as partnering with other FNS programs, like Farm to School, and engaging stakeholders such as food banks and retailers in low-income communities.

Who Participates in SNAP-Ed?

SNAP-Ed’s target audience is SNAP participants and low-income individuals eligible to receive SNAP benefits or other means-tested Federal assistance programs, such as Medicaid or Temporary Assistance for Needy Families (TANF), as well as individuals residing in communities with a significant low-income population.

Where Can I Go To Learn More About SNAP-Ed?

For more information you can visit the SNAP-Ed Connection website at <https://snaped.fns.usda.gov/>. To find SNAP-Ed providers near you, you can visit <https://snaped.fns.usda.gov/state-snap-ed-programs> and click on your State.

Whom at FNS Can I Contact To Discuss SNAP-Ed?

Please contact the FNS Division of External and Governmental Affairs at fns.govaffairs@usda.gov.

| SNAP-Ed Allocations | FY 2014 | FY 2015 | FY 2016 | FY 2017 | FY 2018 | FY 2019 |
|------------------------|---------|---------|---------|---------|---------|---------|
| Allocations (millions) | \$401 | \$407 | \$408 | \$414 | \$421 | \$433 |